

THE CREATIVE AND DIGITAL SECTOR

The creative industries include sectors such as music, performing arts, crafts, film and TV, design, advertising and marketing, museums and video games.

The digital sector is very broad, but essentially it's about making products and services that use computer coding. Working in digital, you can have a career in any industry, but there distinct link to the creative industries and many jobs in this industry are creative in their nature.

The creative and digital sectors have grown faster in the Sheffield City Region than anywhere else in the UK. This is thanks to competitive property and staff costs, a supportive business environment and a large pool of well qualified staff.

The sector employs over 35,000 people and the region benefits from the two universities in terms of research expertise and talented graduates.



ROUTES INTO EMPLOYMENT IN THIS SECTOR

- Apprenticeships
- Internships
- College/Training Provider
- University Degree
- Traineeships

USEFUL SKILLS

- Problem Solving
- Listening
- Speaking
- Creativity
- Strong ICT Knowledge and Experience
- Attention to Detail

For more information on the essential skills required for work, visit www.skillsbuilder.org

USEFUL SUBJECTS

- Design
- English
- Maths
- ICT
- Art
- Media

ABOUT TODAY'S EXHIBITORS

MONDOWEIRDO MEDIA

MondoWeirdo Media Ltd, the home of full service video and multimedia production, from concept to completion and beyond. Specialists in producing compelling, creative, practical and supportive services for a wide variety of national and international businesses and organisations. Video and animation marketing content for the web, advertising, the arts, education, business and commerce as well as the public and private sectors. 20 years of production experience designed to inspire your audience, improve your visibility and sell your business.

TWINKL

Twinkl was founded in 2010 with a mission to help those who teach and this is still central to everything it does today. Twinkl offers over 691,000 high-quality, trusted educational materials, which are all teacher-created and checked. This ranges from schemes of work and assessments to online educational games, crafts and much more.

HARVEY MORTON DIGITAL

Harvey Morton Digital was first founded in 2013 as Harvey Morton IT Support. Since then, Harvey has been on a big journey! He's proud of the reputation he's developed over the last few years, working with clients throughout the UK and further afield across digital marketing services including social media management, website design and influencer marketing. Winning the 2018 IPSE National Young Freelancer of the Year has been a major moment for Harvey, as it's a prize that seemed a long way off when he first got started!

During Harvey's school days, at the age of just fifteen, he started the business – despite plenty of naysayers saying he'd never be able to juggle running a company with his GCSEs and A-Levels.

TYPES OF JOBS AVAILABLE

- Photographer
- Journalist
- Graphic Designer
- Fashion Designer
- Creative Director (advertising)
- Software Development Engineer
- Social Media Manager
- Marketing
- Games Developer
- Artist
- Writer
- Musician

And many, many more!

EMPLOYERS IN THIS SECTOR

- IFripp Design (Industrial Design)
- Insight Direct (UK) Ltd
- Ledgard Jepson (Design Agency)
- Sumo Digital Ltd
- Plusnet
- Twinkl
- Harvey Morton Digital
- Mondo Weirdo Media

MORE INFORMATION ON THIS SECTOR

<https://discovercreative.careers/#/>

<https://gamescareersweek.org/>

www.skillset.org/careers

<https://www.thetechpartnership.com>

www.creative-choices.co.uk

www.futuremorph.org

<http://weareive.org/ive-studio/applied-creativity/>



SEE IT BE IT YOUTUBE CHANNEL

<https://www.youtube.com/channel/UCpU67tn9lL0wNVNO4Ubxt3A>



European Union
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Social Fund

